

Fundación Persán and Fundación Cepsa Make Second Delivery of Detergent in Campo de Gibraltar

- **Hogar Betania and Food Banks will distribute the donation to more than 16,000 people in the region**
- **This will help ensure the necessary hygiene standards during the pandemic for the most vulnerable families**

Fundación Cepsa and Fundación Persán have delivered the second donation of laundry and dishwasher detergent in Campo de Gibraltar. The 16-ton delivery of product has been allocated to Hogar Betania and Food Banks, which are currently providing assistance to people in vulnerable situations due to the health crisis.

The laundry and dishwasher detergent will be supplied by these associations to groups and users throughout the region, benefiting more than 16,000 people. This donation is in addition to a further 18 tons of product donated several weeks ago to the Social Affairs municipal department in San Roque, responsible for supplying the product through Civil Protection personnel, who are now regularly distributing food through the Programa de Garantía Alimentaria (Food Guarantee Program) in the municipality. Fundación Cepsa has contributed another 20,000 euros to the program in order to help alleviate the effects of COVID-19. In a thank-you letter to Fundación Cepsa, the mayor of San Roque, Juan Carlos Ruiz Boix, said that "the company's participation in both projects will improve the quality of life and well-being of many families in San Roque."

As Fundación Persán and Fundación Cepsa previously announced, both institutions have signed an agreement to supply laundry and dishwasher detergent to 18,000 families in Seville, Huelva and Campo de Gibraltar (Cadiz) over the next three months. This donation, aimed at people at risk of social exclusion, amounts to 180,000 euros and will be distributed across different social groups. The donation to the region has also been made possible thanks to the collaboration of the company Perez Muñoz, which has provided transport services.

This aid program follows other programs launched by both foundations to alleviate the damage caused by the coronavirus epidemic among the most vulnerable sectors of society. There will be a total of 180 tons of Persán own brand products distributed, which will cover two million washes. This donation is made possible thanks to the close collaboration that Fundación Persán has had in Seville and Fundación Cepsa in Huelva and Campo de Gibraltar with the associative network for many years.

The Head of Fundación Cepsa in Campo de Gibraltar, Estrella Blanco, pointed out that this donation will help alleviate the effects of the health crisis among the most vulnerable in Campo de Gibraltar. The continuous work of Hogar Betania and Food Banks was also highlighted, who have been supporting the Campo de Gibraltar population before and now during COVID-19 crisis.

The business relationship between Cepsa and Persán dates back to the 1970s. Since that time, Cepsa has become the leading supplier of LAB, a fundamental raw material in the production of LAS, a basic ingredient in the detergents manufactured by Persán. Cepsa is the world's leading producer of LAB, while Persán is the largest manufacturer of laundry detergents in Spain and one of the leading manufacturers in Europe. Both companies, which have established a new alliance through this collaboration, are prime examples of the importance of the chemical sector in Spain. Cepsa is a world leader in the petrochemical sector and its plant in San Roque (Cadiz) is also the only LAB producer in Spain. Furthermore, the chemical sector has been decreed as an essential activity since the products manufactured, such as LAB and phenol, produced in Palos de la Frontera (Huelva), have many applications in products in the medical and hygiene sector, and are necessary to combat the disease produced by the coronavirus as well as to stop its spread.

Fundación Cepsa organizes social, cultural, environmental, scientific and educational activities and promotes grassroots sport in the local communities where its founder, Compañía Española de Petróleos SA (Cepsa), operates. In addition to direct social action, as in this case, Fundación Persán has two other main pillars: employment, and the promotion of values such as merit and effort.

#AddingOurEnergy

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