

Fundación Cepsa and Tenerife's social organizations share all the latest regarding the Social Value Awards

- **The meeting served to share experiences, exchange impressions and resolve doubts regarding candidate nominations.**
- **Just ecological transition will be one of the priority areas of action when evaluating the projects participating in this year's edition.**
- **The deadline for submitting projects for the 18th edition is September 28, at 10:00 a.m. local time.**

Fundación Cepsa and representatives of some thirty social organizations in Tenerife held a meeting to present firsthand all the latest news regarding the recent call for entries for the Social Value Awards 2022. The meeting also served to share experiences, exchange impressions and resolve any doubts that may exist regarding the terms and conditions or the registration procedures for these awards.

The head of Fundación Cepsa in the Canary Islands, Belén Machado, highlighted the consolidation of the Social Value Awards, which have managed to become, throughout their 18 editions, a benchmark for promoting the development of projects aimed at favoring social inclusion and improving quality of life for the most disadvantaged groups. And this "also encourages solidarity within the company, since the organizations are endorsed by Cepsa professionals who become sponsors of solidarity, generating very positive ties that are maintained over time."

He pointed out that for Fundación Cepsa "it is vital to know firsthand the experiences of the different social organizations in order to be able to understand their needs and to continue advancing in the implementation of projects that benefit the groups at risk."

The representatives of the thirty social organizations attending the meeting highlighted Fundación Cepsa's commitment which, through these awards, makes it possible to undertake new projects or guarantee the continuity of initiatives that otherwise would not be possible to maintain. An involvement that, they emphasized, is also extended with the follow-up that the Foundation carries out on the winning projects' achievement and with the participation of Cepsa's own employees, who, on a voluntary basis, participate as godfathers or godmothers and carry out a personalized follow-up of the projects.

In the current edition of the Social Value Awards, whose deadline for submitting projects is September 28 at 10:00 a.m. (local time), a just ecological transition will play a relevant role, although it will not be an excluding condition, but a positive one. This is also part of the company's new strategy, as well as that of its founder, Cepsa.

In this line, special attention will be given to projects that, in addition to being aimed at improving the quality of life of people in vulnerable situations, take into account measures such as the promotion of renewable energies, energy efficiency, sustainable mobility, protection of biodiversity, the fight against climate change or circular economy, among others.

Since its first call in 2005, the Social Value Awards have granted 575,000 euros for the development of 62 social projects in the Canary Islands. Globally, these awards have already distributed nearly four million euros to promote 424 social initiatives. These initiatives will help to improve the quality of life of more than 65,000 people.

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