

Cepsa Foundation Recognizes Sustainable Efforts by Entities in its Social Value Awards 2021

- Six projects have been recognized in this edition, four of which are related to the ecological transition.
- The panel was chaired by Eva Pajares, deputy councilor of the regional government of Andalusia for Campo de Gibraltar

The panel of the Fundación Cepsa Social Value Awards in Campo de Gibraltar has recognized the projects presented by Coordinadora Alternativas, San Roque, Coordinadora Despierta, La Linea, and Apropadis 2.0, Fundación Prolibertas, Association of Patients and Relatives of Parkinson Santa Adela, Spina Bifida and Hydrocephalus Association of Campo de Gibraltar, all of Algeciras, as winners of the 2021 edition of this solidarity event.

Eva Pajares, deputy councilor of the regional government of Andalusia for Campo de Gibraltar; Jessica Barea, head of Social Welfare of the Commonwealth of Municipalities in the region; Daniel Moreno, provincial deputy for Sustainable Development; Francisco Arroyal, vice president of the Confederation of Employers of Cadiz (CEC); Ángeles Córdoba, member of the Committee of Neighbors; Pilar Ruz, Cepsa employee; and Estrella Blanco, representative of Fundación Cepsa in the Campo de Gibraltar, evaluated the initiatives that competed for the Awards.

In this edition, which was especially interested in initiatives related to the ecological transition, circular economy and sustainability, a total of 39 entities in Campo de Gibraltar submitted a project for the Social Value Awards.

Eva Pajares, as panel chairwoman, said that being part of this contest is "an honor, although it is always difficult. I want to thank the entities and groups of Campo de Gibraltar for their work, reaching places the administrations cannot cover." For her part, Estrella Blanco also highlighted the work of Cepsa employees, who sponsor these social initiatives, bringing them to the attention of the company through the Social Value Awards.

Winning projects

The panel chose to recognize Coordinadora Antidroga Alternativas for its project 'Sustainable Alternatives', an initiative to raise awareness among minors in disadvantaged areas about the environment, and Coordinadora Despierta, whose initiative called 'Circular Economy on Wheels' aims to promote the use and recycling of bicycles.

Along this same line of sustainability, the circular economy project 'Books of Solidarity. A Story of Inclusion' by Apropadis 2.0, with which they aim to add value to the sale of used books and reduce the consumption of new books. Fundación Prolibertas is another of the winning entities, with a sustainability project focused on workforce insertion in the field of maintenance of green areas and gardening called 'Libereco: Green Training to Transform Futures'.

Finally, additional Social Value Awards went to the projects of the Association of Parkinson Santa



Adela and Spina Bifida and Hydrocephalus Association of Campo de Gibraltar. The former was recognized for an online therapeutic workshop project and the latter for an art therapy initiative for patients and their families.

In the Social Value Awards 2021, the economic endowment in Campo de Gibraltar is up to €65,000. In total, some €500,000 will be distributed among the best social projects in all the areas in which the competition is being run.

Employees' Special Award

The jury also put forward two other projects as candidates for the Employees' Special Award; In this case, these are projects presented by the entities Fegadi and AIRES.

Five winners will be chosen from among the fourteen projects competing for this award, and will receive 45,000 euros, which will be announced in mid-December.

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