

Fundación Persán and Fundación Cepsa distribute 22.5 tons of detergent in Campo de Gibraltar

- **The donation is distributed among the San Roque City Council, Hogar Betania and the Food Bank.**
- **This will help ensure the necessary hygiene standards during the pandemic for the most vulnerable families**

Fundación Cepsa and Fundación Persán have delivered a new donation of laundry and dishwasher detergent in Campo de Gibraltar. These 22.5 tons of product have been allocated to the municipal delegation of Social Affairs of the San Roque City Council, Hogar Betania and the Food Bank, which have seen an increase in the number of vulnerable families they attend to due to the health crisis.

The laundry and dishwasher detergents will be supplied by these associations to groups and users throughout the region. The donation in Campo de Gibraltar has also been made possible thanks to the collaboration of the company Perez Muñoz, which has provided transport services.

As already reported by the Fundación Persán and Fundación Cepsa, both institutions signed an agreement worth 90,000 euros to supply laundry and dishwasher detergent to 9,000 families in Seville, Huelva and Campo de Gibraltar (Cádiz), giving each one an approximate volume of 10 kilos of cleaning products (equivalent consumption for 3/4 months). Both entities also contribute to the Sustainable Development Goals (SDGs) of the United Nations (UN) 1 End Poverty, 2 Zero Hunger, 3 Health and Well-being, 10 Reducing Inequalities and 17 Partnerships to Achieve the Goals.

There will be a total of 90 tons of Persán own brand products distributed, which will cover a million washes. This donation is made possible thanks to the close collaboration that Fundación Persán has had in Seville and Fundación Cepsa in Huelva and Campo de Gibraltar with the associative network for many years. This is the second time that both foundations have collaborated since the pandemic began, since in 2020, a total of 180 tons were distributed in these same geographical areas.

This aid program follows other programs launched by both foundations to alleviate the damage caused by the coronavirus epidemic among the most vulnerable sectors of society. This donation is made possible thanks to the close collaboration that Fundación Persán has had in Seville and Fundación Cepsa in Huelva and Campo de Gibraltar with the associative network for many years.

The head of Fundación Cepsa in Campo de Gibraltar, Estrella Blanco, said that "the pandemic has not yet left and its effects are still visible in many families in Campo de Gibraltar who are going through a very hard time because of the health crisis. For this reason, Fundación Cepsa and Fundación Persán have joined forces once again to help these families to maintain hygiene in their homes, with the collaboration and invaluable work of the San Roque City Council, Hogar Betania and the Food Bank".

The business relationship between Cepsa and Persán dates back to the 1970s. Since that time, Cepsa has become the leading supplier of LAB, a fundamental raw material in the production of LAS, a basic ingredient in the detergents manufactured by Persán. Cepsa is the world's leading producer of LAB, while Persán is the largest manufacturer of laundry detergents in Spain and one of the leading manufacturers in Europe. Both companies, which have established a new alliance through this collaboration, are prime examples of the importance of the chemical sector in Spain. Cepsa is a world leader in the petrochemical sector and its plant in San Roque (Cadiz) is also the only LAB producer in Spain. Furthermore, the chemical sector has been decreed as an essential activity since the products manufactured, such as LAB and phenol, produced in Palos de la Frontera (Huelva), have many applications in products in the medical and hygiene sector, and are necessary to combat the disease produced by the coronavirus as well as to stop its spread.

Fundación Cepsa is a general interest, nonprofit entity whose aim is to carry out initiatives that serve the needs and priorities of the local communities where its founder, Compañía Española de Petróleos S.A. (Cepsa), conducts its activities. The areas of action for Fundación Cepsa are social, environmental and scientific-educational.

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