

## **Cleaning day at Puente Mayorga beach by Fundación Cepsa's Voluntas program**

- **Fundación Cepsa, "Quique Bolsitas" and Woman Plogging Evolution join forces and remove 75 kilos of trash**

"Fundación Cepsa" has joined forces with Enrique Romero, a teacher and activist known on social media as *Quique Bolsitas*, and the association "Woman Plogging Evolution" to spend a day cleaning Puente Mayorga beach (San Roque-Cádiz) through the "Voluntas" corporate volunteer program.

Thanks to this initiative, a total of 20 volunteers dedicated their Saturday morning to this task, which resulted in the removal of 75 kilograms of trash and approximately 300 cigarette butts. The activity began with an initial educational talk by Enrique Romero about the importance of preserving natural spaces and combining outdoor sports with waste collection, which is what *plogging*, an initiative started in Sweden in 2016, is all about.

"We do this to leave a better future for our children; we can be part of the solution and, regardless of who organizes the activities, it brings me a lot. We all leave a footprint and I want to leave that beautiful footprint, not only by removing waste but by raising awareness among people that we all have to take care of natural spaces," said *Quique Bolsitas*, highlighting that the experience with Fundación Cepsa "has been very beautiful, with a quality team and in a great environment. We are happy that Fundación Cepsa has trusted us for this beach cleanup."

Meanwhile, Estrella Blanco, Fundación Cepsa manager in Cadiz, has highlighted "the very positive experience of this action in which Cepsa professionals, voluntarily, have wanted to participate and dedicate their free time to others and to our region of Campo de Gibraltar."

*Quique Bolsitas* and Woman Plogging Evolution usually organize volunteer *plogging* activities together in mountain, countryside, and beach areas throughout Andalusia, as well as environmental education initiatives.

Fundación Cepsa is a general-interest non-profit organization aimed at being a transformative agent in the context of the ecological transition through actions aimed at addressing social needs. Fundación Cepsa is made up of three strategic areas: Individuals, in order to promote the general well-being of society; Biodiversity, through projects focused on the care and restoration of ecosystems; and Social Innovation, to be a driving force for transformation in the ecological transition.

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