

Fundación Cepsa presents the 2021 Social Value Awards to five entities in the region

- **Despierta, Alternativas, Apropadis, Santa Adela and Espina Bífida were recognized at the ceremony.**
- **Eva Pajares, deputy councilor for the regional government of Andalusia in Campo de Gibraltar, attended the event.**

Fundación Cepsa presented the Social Value Awards today, returning to the in-person format, with the necessary COVID-19-related safety measures, in a ceremony attended by the deputy councilor for the regional government of Andalusia in Campo de Gibraltar and chair of the jury, Eva Pajares, and the councilors of Social Affairs of Algeciras, San Roque and La Linea, Paula Conesa, Mónica Córdoba and Zuleica Molina, respectively, in addition to the provincial delegate Daniel Moreno.

Finally, Estrella Blanco, on behalf of Fundación Cepsa in Campo de Gibraltar, thanked the 39 entities from the region that submitted a project for the 2021 edition of the Social Value Awards for their work and solidarity. The ceremony was attended by representatives of the winning groups. During their speech, the winners of the Social Value Awards explained their projects, which they will undertake throughout 2022, and expressed their gratitude to Fundación Cepsa.

The 2021 edition increased its endowment up to €65,000, valuing especially valued projects related to the ecological transition and circular economy. The Social Value Awards recognize social projects that seek to improve the quality of life of a broad spectrum of social groups: socially vulnerable individuals, the unemployed, the sick, people with physical or mental disabilities, ethnic minorities, children, teenagers and young adults, the elderly and victims of gender violence, among others.

Winning projects

The Coordinadora Antidrogas Alternativas was awarded for its project Alternativas Sostenible, which will raise awareness among 500 young people in Campo de Gibraltar from disadvantaged areas of the importance of caring for the environment and their surroundings. Also among the winners is Apropadis 2.0 with a circular economy project based on the sale of second-hand books, an activity that will benefit 60 members with functional diversity. In the vein of projects related to the ecological transition, there is also the Coordinadora Despierta, which received its award for an initiative that seeks to promote the use, repair and recycling of bicycles, with 360 people participating.

In addition to these three winners, Asociación de Parkinson Santa Adela and Asociación de Espina Bífida from Campo de Gibraltar earned the jury's favor for the Social Value Awards for their social initiatives. The former will set up an online therapeutic workshop, which will serve 35 users, while Espina Bífida will run artistic workshops as emotional support for 32 users and their families.



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