

## The Pichón Trail Project Social Association, 2022 Special Employee Award from Fundación Cepsa

- **The organization was one of those selected by energy professionals as part of the Social Value Awards.**
- **The project is committed to the development of a therapeutic intervention plan for people suffering from multiple sclerosis.**

The Pichón Trail Project Social Association was awarded a Special Employee Award from Fundación Cepsa for its proposal of a therapeutic intervention plan for people with multiple sclerosis in Tenerife. This award represents an additional category to the Social Value Awards, held in November, with the peculiarity that the winning initiatives are selected by the energy professionals working in the countries where the Foundation operates.

The Canary Island organization's project was chosen from a total of twelve projects shortlisted by judges from Spain (Canary Islands, Madrid, province of Huelva and Campo de Gibraltar), Portugal and Colombia.

Under the name "EMejórate: therapeutic intervention plan for people with multiple sclerosis," the Pichón Trail Project Social Association will develop a project next year aimed at providing individualized physiotherapeutic care and physical conditioning, both to patients with this pathology and their families.

To this end, the focus will be on improving the quality of life of people affected by multiple sclerosis, through a personal approach to each case, taking into account that each patient has a different symptomatology, in order to work on some of the most relevant aspects, such as the impact on the locomotor system, spasticity and chronic fatigue.

In this line, physiotherapeutic rehabilitation sessions will be carried out at home, in specialized centers or at the association's own headquarters, while providing access to aquatic therapies and fitness centers. In addition, patients' progress will be monitored.

The initiative, which has the support of Dinorah Darias as a solidarity sponsor at Cepsa, and which will directly benefit 20 people, is one of the pillars that support the social work of this Association, together with psychological care, home assistance and socioemotional projects. And all of this permeated by values such as solidarity, empathy, participation, respect and optimism.



This Special Employee Award joins the list of award winners of the last edition of the Cepsa Foundation Social Value Awards, which went to the Adepsi Association, the Federation of Associations of the Deaf of the Canary Islands (Fasican), the Canarian Association of Autism Spectrum Disorder (Apanate), the Gull Lasègue Association for the Study and Treatment of Anorexia and Bulimia in the Canary Islands (GullONG), the Association for the Study of Spinal Cord Injury (Aesleme) and AFES Mental Health.

The winning projects are committed to promoting social initiatives that favor the inclusion and welfare of disadvantaged people or groups, including people with disabilities, mental health problems, autism, eating disorders, spinal cord injury and sclerosis.

This is the second consecutive year in which one of the projects presented to the Social Value Awards in the Canary Islands has received the employees' award, after last year when it went to the Asociación de Cuidadores/as, Familiares y Amigos de Personas con Dependencia, Alzheimer y otras Demencias (Acufade) for its proposal to create a care center for mild cognitive impairment in Tenerife, recently inaugurated in the town of La Matanza (Tenerife).

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**Fundación Cepsa**  
[comunicacion.canarias@cepsa.com](mailto:comunicacion.canarias@cepsa.com)  
Tel.: 922 60 27 07 / 676 612 371  
[www.fundacioncepsa.com](http://www.fundacioncepsa.com)