

Fundación Cepsa presents its Social Value Awards with a focus on vulnerable sectors and sustainability

- Six projects have been recognized in this edition, four of which are related to the ecological transition.
- The panel was chaired by Javier Rodríguez Ros, deputy councilor of the regional government of Andalusia for Campo de Gibraltar

The jury of the Fundación Cepsa Social Value Awards in Campo de Gibraltar has recognized the projects presented by the organizations Apropadis 2.0 and Victoria Kent of Algeciras; the Amigos Unidos para Conseguir una Sonrisa Association and the Ramón Díaz de Bustamante y Vélez Foundation, based in Los Barrios; the Association of Relatives of Alzheimer patients in Tarifa; and Fegadi Cocemfe, based in La Línea, as winners of the 2022 edition of this call for solidarity.

Javier Rodríguez Ros, deputy councilor of the Regional Government of Andalusia in Campo de Gibraltar; Jessica Barea, vice president Social Welfare of the Commonwealth of Municipalities in the region; Antonia Guerrero, head of the Regional Port Committee of the Bay of Algeciras Port Authority (APBA); Alba Benitez, Cepsa professional; and Estrella Blanco, head of Fundación Cepsa in Campo de Gibraltar, judged the initiatives that competed for the Awards.

In this edition, which was especially interested in initiatives that combined community engagement with fair ecological transition, the circular economy, and sustainability, a total of 36 entities in Campo de Gibraltar submitted a project for the Social Value Awards.

Javier Rodríguez Ros, as president of the jury, thanked all the social organizations for their participation and "for the great work they do in each of their fields," stressing that it was "a very difficult and complicated decision to make." For her part, Estrella Blanco also highlighted the work of Cepsa employees, who sponsor these social initiatives, bringing them to the attention of the company through the Social Value Awards.

Winning projects

The jury decided to award Fegadi Cocemfe for its project 'For sustainable and inclusive spaces', an initiative that consists of developing accessible and inclusive organic gardens, which people with disabilities, reduced mobility, and dependency can participate in. Apropadis 2.0 also won with its entry 'Sustainable Physiotherapy', which combines individual and group sessions required by users with energy efficiency and recycling.

In this same line of sustainability, the project 'Psychostimulation workshop for people with Alzheimer's disease' from AFA Tarifa also won, a project which will develop workshops on plant care and cognitive neurorehabilitation through a virtual platform. For its part, Por una Sonrisa won the jury's favor with its initiative 'Smile Greenhouse', through which it will carry out a non-competitive soccer tournament for children suffering from cancer, and the participating teams will also create peri-urban ecosystems by planting native tree species in their municipalities in Campo de Gibraltar.





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Finally, the Victoria Kent Association and the Ramón Díaz de Bustamante y Vélez Foundation also won the Social Value Awards. The first was recognized for an initiative on mental health in youth and adolescents and the second for its proposal for the acquisition of furniture and equipment, in addition to the development of sensory stimulation and plant therapy workshops, among others.

In the Social Value Awards 2022, the economic endowment in Campo de Gibraltar is up to €65,000. In total, some €435,000 will be distributed among the best social projects in all the areas in which the competition is being run.

Employees' Special Award

The jury also put forward two other projects as candidates for the Employees' Special Award; The projects chosen this time were presented by the organizations Fakali and the Cadiz Split Spine, Hydrocephalus, and Related Disabilities' Association (AGEBH).

Five winners will be chosen from among the fourteen projects competing for this award, and will receive 45,000 euros, which will be announced in mid-December.

Fundación Cepsa is a general interest, nonprofit entity whose aim is to carry out initiatives that serve the needs and priorities of the local communities where its founder, Compañía Española de Petróleos S.A. (Cepsa), conducts its activities. The areas of action for Fundación Cepsa are social, environmental, and scientific-educational.

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