

San Andrés is now showcasing a new mural from the 'Sumérgete en Santa Cruz' initiative

- **This is the 26th work from this initiative conceived and promoted by Fundación Cepsa, with the support of the capital's City Council.**

Fundación Cepsa has presented, together with the Santa Cruz de Tenerife City Council, through the Autonomous Culture Agency, the 26th mural of the 'Sumérgete en Santa Cruz,' project, located on one of the sides of the new parking lot at Las Teresitas beach. The theme of the mural is related to the sea, its traditions and trades, and closely linked to the lives of the citizens of the town of San Andrés.

The creation of the mural, a work measuring 135 meters long and 3.5 meters high, has been carried out by the Tenerife artists Adrián Martínez and Acaymo Padrino, under the coordination of Iker Muro, in charge of the various projects of this initiative designed and promoted by Fundación Cepsa in the capital.

During the presentation, the mayor of Santa Cruz, José Manuel Bermúdez, explained that "this Fundación Cepsa project, which today has brought us to San Andrés, has been evolving greatly and has turned the streets of Santa Cruz into a veritable pictorial museum outdoors, bringing art closer to locals and visitors, and improving the surroundings."

The head of Fundación Cepsa in the Canary Islands, Belén Machado, recalled that "Sumérgete en Santa Cruz has already provided the city with a total of 26 large-format murals for locals and visitors to enjoy, giving visibility to artists from the Islands and turning city walls into large canvases full of color and content, in this case, focused on the landscape and the fishing traditions of San Andrés."

For his part, the Councilor of Public Services, Carlos Tarife, expressed "his satisfaction with this initiative that helps to bring this pictorial discipline to the population and expands the opportunities for Canarian artists to make their art known, as a fundamental part of the cultural legacy of the Canary Islands, so we must continue working in the same line."

Artists Adrián Martínez and Acaymo Padrino have extensive experience, with the former approaching his work in a more abstract manner and with a theoretical and organized background. Padrino, on the other hand, is characterized by his figurative style where the murals with his signature are filled with shapes and colors. This time, the artists used colors and figures that evoke the sea, the area's natural environment and the nautical sector.

Fundación Cepsa's Sumérgete en Santa Cruz initiative began in 2012, before other municipalities on the island introduced this type of outdoor art exhibition. The murals of this campaign, which seeks to beautify the city through urban art, are located in different parts of the capital, such as the entrances to the city on Manuel Hermoso Rojas and Tres de Mayo Avenues, the Serrador Bridge, and the streets San Clemente, Pi y Margall, San Antonio, Santiago, Castillo, Imeldo Serís, Méndez Núñez and Cervantes, among others.

Canary Islands, January 12, 2024

Fundación Cepsa
comunicacion.canarias@cepsa.com
Tel.: (+34) 922 60 27 07
www.fundacioncepsa.com