

Fundación Persán and Fundación Cepsa will supply detergent to 18,000 families over a period of three months

- **The 180,000 euro collaboration, co-financed in equal parts, represents two million washes for people affected by the COVID-19 crisis**
- **These products will be distributed by Cáritas, Banco de Alimentos and Nuevo Hogar Betania in Seville, Huelva and Campo de Gibraltar**
- **This action will help to ensure the necessary hygiene standards during the pandemic for the most vulnerable groups**

Fundación Persán and Fundación Cepsa have signed an agreement to supply laundry and dishwashing detergent to 18,000 families in Seville, Huelva and Campo de Gibraltar (Cadiz) over the next three months. This donation, aimed at people at risk of social exclusion, amounts to 180,000 euros and will be distributed across different social groups.

This aid program follows other programs launched by both foundations to alleviate the damage caused by the coronavirus epidemic among the most vulnerable sectors of society. There will be a total of 180 tons of Persán own brand products distributed, which will cover two million washes. This donation is made possible thanks to the close collaboration that Fundación Persán has had in Seville and Fundación Cepsa in Huelva and Campo de Gibraltar with the associative network for many years.

Concha Yoldi, president of Fundación Persán, stresses that "this initiative, which began with the workers of Persán and Cepsa, is part of our philosophy of social action to reach where public administrations do not reach or where their efforts are not strong enough. Also, we have been working with organizations such as Cáritas, Banco de Alimentos and Nuevo Hogar Betania, with whom we have a long history of cooperation."

Teresa Mañueco, General Manager of Fundación Cepsa, stresses that "this agreement is part of the solidarity action plan that the Foundation is undertaking to help alleviate the effects of the pandemic. Thanks to this collaboration, which is closely linked to our business, we will be able to ensure proper hygiene for the most affected groups with a total of two million washes. We also hope that this project will be the first of many initiatives that we will be able to set in motion with Persán. Finally, I would also like to thank the organizations that are distributing these products for their collaboration."

The business relationship between the two companies dates back to the 1970s. Since that time, Cepsa has become the leading supplier of LAB, a fundamental raw material in the production of LAS, a basic ingredient in the detergents manufactured by Persán.

Distribution will start next week and continue until the end of July. Fundación Persán and Fundación Cepsa are confident that this will be the first of many collaborations in the future.

Cepsa is the world's leading producer of LAB, while Persán is the largest manufacturer of laundry detergents in Spain and one of the leading manufacturers in Europe. Both companies, which have established a new alliance through this collaboration, are prime examples of the importance of the chemical sector in Spain. Cepsa is a world leader in the petrochemical sector and its plant in San Roque (Cadiz) is also the only LAB producer in Spain. Furthermore, the chemical sector has been decreed as an essential activity since the products manufactured, such as LAB and phenol, produced in Palos de la Frontera (Huelva), have many applications in products in the medical and hygiene sector, and are necessary to combat the disease produced by the coronavirus as well as to stop its spread.

Fundación Cepsa organizes social, cultural, environmental, scientific and educational activities and promotes grassroots sport in the local communities where its founder, Compañía Española de Petróleos SA (Cepsa), operates. In addition to direct social action, as in this case, Fundación Persán has two other main pillars: employment, and the promotion of values such as merit and effort.

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